

Criteria for classifying projects as “cultural product” ELIGIBILITY TEST

Minimum score to pass: 18 points

No.	Criteria	Points
A. CULTURAL CONTENT		
1	<p>The subject / material which was the basis to the script of the movie is based on an event (events) part of the culture / history / mythology / religions from Romania or Europe.</p> <p><i>One point will be awarded if the movie reflects a Romanian or European subject, respectively if</i></p> <p><i>a. The subject is Romanian or European - ex. The movie is based on a Romanian cultural / historical / mythological / religious event or an imaginary or non-imaginary European event, even if it does not take place in Romania or another European state. The Applicants will have to explain how their movie reflects a Romanian or European event.</i></p> <p><i>b. The material on which the film is based (book, story, film, play, original script, article) is written by a Romanian or European citizen.</i></p>	1
2	<p>The film is based on a character (real or fictional) / public person who belongs to the Romanian or European culture / history / society.</p> <p><i>A character is considered to be Romanian or European if he or she belongs to the Romanian or European culture / history / society / religion. If this is not clear enough, applicants will explain why the character meets this criteria.</i></p>	1
3	<p>The subject / material which is the basis of the movies is based on a literary work or is adapted from another artistic discipline (music, painting, opera, theater)</p> <p><i>Applicants will have to prove and detail the method through which their movie is based on a certain literary work or on a work adapted from another artistic discipline.</i></p>	2
4	<p>The final version of the movie is in one of the official languages of the EU</p>	6
TOTAL MAXIMUM POINTS SECTION A - CULTURAL CONTENT		10
B. CULTURAL CONTRIBUTION		
5	<p>The movie / subject of the movie promotes the Romanian or European ethnic - cultural identity.</p> <p><i>It will be awarded for promoting during the production of the traditional clothing, customs, practices, rituals and popular creation from the Romanian or European area.</i></p>	1
6	<p>The movies presents the important Romanian or European values, such as diversity / solidarity, equality / protection of the minorities or human rights / tolerance / protection of the environment / respect for cultural or family traditions.</p> <p><i>It will be awarded taking into consideration the following determinant factors of diversity:</i></p> <p><i>a. Subject / presentation: exploring social and cultural contemporary problems regarding people with disabilities, ethnic diversity and social marginalization; promoting and increasing cultural diversity.</i></p> <p><i>b. Other factors representing cultural diversity which can have an impact on the final content.</i></p> <p><i>Applicants will be required to prove they met this criteria in their movie.</i></p>	2

7	The movies is a cinematographic work which proposes an innovative form of artistic expression through means or content or contributes to the development of the its cinematographic genre.	2
TOTAL MAXIMUM POINTS SECTION B - CULTURAL CONTRIBUTION		5
C. THE TEAM INVOLVED IN THE MOVIE AND THE USE OF NATIONAL RESOURCES		
8	<p>Involving citizens from Romania or the EEA in the movie.</p> <p>a. Director.</p> <p>b. Producer / Line producer.</p> <p>c. Main actor.</p> <p>d. At least two supporting actors / voice - actors.</p> <p>e. At least one of the following: Director of photography, script writer, composer, animator, editor.</p> <p>f. At least one of the following: Set decorator / Art decorator, Costume Designer, Makeup artist, Hairstyle artist, Sound editor, instrumentalist / orchestra.</p> <p>g. Cameraman / Image operator, Assistant Director (1st AD), Director / Production Manager, Post production supervisor, Sound Engineer, Colourist.</p>	Maximum 7 (1 point for each)
9	<p>Involvement in making the film of Romanian or EEA citizens other than those mentioned in point 10.</p> <p><i>At least 20% of the members of the filmmaking team made in Romania, except those mentioned in C.8, are Romanian citizens or citizens of EEA member states - 1 point.</i></p> <p><i>At least 30% of the members of the filmmaking team made in Romania, with the exception of those mentioned in C.8, are Romanian citizens or citizens of EEA member states - 2 points.</i></p> <p><i>At least 50% of the the members of the filmmaking team made in Romania, with the exception of those mentioned in C.8, are Romanian citizens or citizens of EEA member states - 3 points.</i></p>	Maximum 3
10	<p>The shooting location is in Romania or one of the studios on the territory of Romania.</p> <p><i>If one filming day is in Romania - 1 point.</i></p> <p><i>If more than 10% of the total shooting days are in Romania, but more than one shooting day - 2 points.</i></p> <p><i>Over 20% of the total number of shooting days are in Romania - 3 points</i></p> <p><i>More than 30% of all the number of shooting days are in Romania - 4 points</i></p> <p><i>More than 40% of the total number of filming days are in Romania - 5 points</i></p> <p><i>More than 50% of the total number of shooting days are in Romania - 6 points</i></p>	Maximum 6
11	<p>The completion of the movie production takes place in Romania, respectively:</p> <p><i>If a laboratory in Romania is used (processing the movie, digital transfer, internegative, editing, colour corrections, etc.) - 1 point</i></p> <p><i>If an editing studio in Romania is used - 1 point</i></p> <p><i>If a graphic effects studio in Romania is used - 1 point</i></p> <p><i>If a sound, music, etc. recording studio in Romania is used - 1 point.</i></p>	Maximum 4
TOTAL MAXIMUM POINTS SECTION C - TEAM INVOLVED IN MAKING THE FILM AND USE OF NATIONAL RESOURCES		20
TOTAL (maximum) (sections A + B + C)		35